CONTRACT

WMAQ
454 Columbus Drive
Chicago, IL 60610
(312) 836-5555

www.nbcchicago.com

Contract / Revision	Alt Order #
344518 /	

Product
INDEPENDENCE USA PAC

Contract Dates	Estimate #
10/30/12 - 11/06/12	**2167**

Advertiser	Original Date / Revision
INDEPENDENCE USA PAC	10/29/12 / 10/29/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WMAQ	Aaron Zeligson	Philadelphia NS

Special Handling

Demographic
RA1849

IDB#	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref
42748	28886

And:

MENTZER MEDIA
DO NOT MAIL
600 FAIRMOUNT AVENUE
SUITE 306
TOWSON, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WMAQ	10/30/12	11/02/12	6A-7A M-F NBC 5 NEWS 6A	6A-7A		:30			NM	4	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	-1111--	4		$1,000.00					
N 2	WMAQ	10/30/12	11/02/12	9A-10A M-F TDY II	9A-10A		:30			NM	4	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	-1111--	4		$700.00					
N 3	WMAQ	10/30/12	11/02/12	10A-11A M-F TDY III	10A-11A		:30			NM	4	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	-1111--	4		$300.00					
N 4	WMAQ	10/30/12	11/02/12	5P-530P M-F ENEWS 5P	5P-530P		:30			NM	4	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	-1111--	4		$2,000.00					
N 5	WMAQ	10/30/12	11/02/12	6-630P M-F ENEWS 6P	6P-630P		:30			NM	4	$10,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	-1111--	4		$2,500.00					
N 6	WMAQ	10/30/12	11/02/12	630P-7P M-F AH	630P-7P		:30			NM	4	$10,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	-1111--	4		$2,500.00					
N 7	WMAQ	10/30/12	11/02/12	10P-1035P M-SU LATE NEW	10P-1035P		:30			NM	4	$20,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	-1111--	4		$5,000.00					
N 8	WMAQ	10/30/12	11/02/12	1035P-1135P TONITE SHOV	1035P-1135P		:30			NM	4	$4,800.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	-1111--	4		$1,200.00					
N 9	WMAQ	10/31/12	10/31/12	9P-10P W CHICAGO FIRE	9P-10P		:30			NM	1	$12,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	--1----	1		$12,000.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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10/30/12 - 11/06/12	INDEPENDENCE USA P	**2167**

Advertiser	Original Date / Revision
INDEPENDENCE USA PA	10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 10	WMAQ	11/02/12	11/02/12	8-9P F GRIMM	8P-9P		:30			NM	1	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----1--	1	$6,000.00						
N 11	WMAQ	11/02/12	11/02/12	9-10P DATELINE NBC	9P-10P		:30			NM	1	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----1--	1	$6,000.00						
N 12	WMAQ	11/03/12	11/03/12	5P-530P SA/SU ENEWS 5P	5P-530P		:30			NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----1-	1	$1,500.00						
N 13	WMAQ	11/03/12	11/03/12	9-10P SA ENCORE-L&O:SVI	9P-10P		:30			NM	1	$3,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----1-	1	$3,500.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WMAQ*	*10/29/12-11/04/12*	*9-10P SA ENCORE-L&O:SVI*	*9P-10P*	*-------Sa--*	*:30*		*~~$3,500.00~~*	*NM*		
		See MG 13.2										
		PREEMPT-PROGRAM CHANGE										
	2	WMAQ	11/03/12-11/03/12	8-10P NBC MOVIE OF WEEI	8P-10P	-------Sa--	:30		$3,500.00	NM		
	Ⓜ	MG for 13.1 11/03										
N 14	WMAQ	11/04/12	11/04/12	8A-9A SU NEWS	8A-9A		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------1	1	$800.00						
N 15	WMAQ	11/04/12	11/04/12	NFL FTBL NIGHT AMERI N I	3P-7:15P		:30			NM	1	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------1	1	$6,000.00						
N 16	WMAQ	11/04/12	11/04/12	NFL REG SEASON SU NON	657P-1030P		:30			NM	1	$18,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------1	1	$18,000.00						
N 17	WMAQ	11/05/12	11/06/12	6A-7A M-F NBC 5 NEWS 6A	6A-7A		:30			NM	2	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	11-----	2	$1,000.00						
N 18	WMAQ	11/05/12	11/06/12	9A-10A M-F TDY II	9A-10A		:30			NM	2	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	11-----	2	$700.00						
N 19	WMAQ	11/05/12	11/06/12	10A-11A M-F TDY III	10A-11A		:30			NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	11-----	2	$300.00						
N 20	WMAQ	11/05/12	11/05/12	5P-530P M-F ENEWS 5P	5P-530P		:30			NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$2,000.00						
N 21	WMAQ	11/05/12	11/05/12	6-630P M-F ENEWS 6P	6P-630P		:30			NM	1	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$2,500.00						
N 22	WMAQ	11/05/12	11/05/12	630P-7P M-F AH	630P-7P		:30			NM	1	$2,500.00

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10/30/12 - 11/06/12	INDEPENDENCE USA P	**2167**

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$2,500.00						
N 23	WMAQ	11/05/12	11/05/12	10P-1035P M-SU LATE NEW	10P-1035P		:30			NM	1	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$5,000.00						
N 24	WMAQ	11/05/12	11/05/12	1035P-1135P TONITE SHOV	1035P-1135P		:30			NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$1,200.00						
									Totals		51	$131,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	51	$131,800.00	$112,030.00
Totals	51	$131,800.00	$112,030.00

Signature: _____ **Date:** _____

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